

CK BIRLA GROUP

orient
electric

switch to smart

A GLIMPSE
— OF THE —
FUTURE



OVER SIX DECADES OF TRUST, INNOVATION AND EXCELLENCE

Our journey started more than 65 years ago with a simple thought of making efficient, elegant and long-lasting electric fans. Since then, we have grown, embracing new frontiers in technology and innovation to emerge as a brand leader as well as a thought leader in the Indian fans industry. Our enduring commitment to quality, excellence and innovation has enabled us to storm the market and remain a frontrunner in the segment through the years. Not only this, but we have also paved the way for pioneering developments in home appliances, lighting and switchgears.

Today, we are the largest manufacturer and exporter of fans from India with a dominating presence in over 40 international markets. In the domestic market, we have a well-organised distribution network reaching 1,25,000 retail outlets and a strong service network covering more than 450 cities. We take pride in our R&D capabilities, spirit of continuous innovation and commitment to manufacturing cutting-edge lifestyle electrical products that meet the needs and expectations of new age consumers.

We are focused on building sustainable competitive advantage through a culture of innovation, whilst keeping our consumers at its core. Our endeavour is to unravel and surface the latent consumer needs and meet them with befitting solutions which make life simpler and experiences better.

STATE-OF-THE-ART FAN MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from our urge to bring top-quality products to Indian consumers. We have been routinely introducing pioneering manufacturing processes and technologies thus setting new industry benchmarks in terms of performance, design, energy efficiency and convenience.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad and Kolkata employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, so as to improve productivity and to meet the increasing consumer demand for quality products.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products. In India, we are the pioneers of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.

As a market-responsive company, we have positioned ourselves around innovation and it gets reflected in our new generation of innovative and premium fans that satiate the needs of consumers seeking pride in their contemporary interiors.



ORIENT ELECTRIC M I L E S T O N E S

1939 The journey begins.
Factory established in Kolkata.

1954 Inducted into the CK Birla Group.
Renamed as Orient Fans.

1965 Became the first Indian company to
introduce die-casting of the rotor and
fan body cover in ceiling fans.

1969 Factory established in Faridabad.

1990 Developed & patented the revolutionary
PSPD technology for fans.

2014 New brand identity unveiled.
Rebranded as Orient Electric with the
positioning statement of 'Switch to Smart'

2014 Launched energy-efficient BLDC fans.

2016 Launched its own E-commerce portal.

2016 Unveils the 'Very Silent Very Powerful'
Aeroquiet premium ceiling fan.

2017 Opened a manufacturing facility
in Guwahati, Assam.

2017 Demerges and gets listed as a
separate entity

2018 Gets listed on the stock
exchanges

2019 Launched India's first smart ceiling fan

2020 Entered the 'Fortune India 500' list



Accolades as glorious as our range

Our unwavering commitment to quality, innovation and excellent customer service has been recognised over and over again. We have been conferred with the globally acclaimed 'Superbrand' status in 2015, 2017 and 2019, 'Best innovative Brand' award in 2018, 'Asia's Most Promising Brand' award in 2019 and 'The Economic Times Best Brand' award in 2020.

We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as 'Star Export House' by the Ministry of Commerce and Industry, Government of India.



INTRODUCING i-Series Fans

At Orient, we constantly strive towards greater efficiency and with that vision, we have designed the innovative i-Series fans. The state-of-the-art BEE 5-star rated i-Series fans powered by inverter technology save up to 50% energy. They offer superior and silent performance even at low voltage. Now that's called smart, isn't it?



50% ELECTRICITY SAVINGS. 100% INVERTER TECHNOLOGY.

	CONVENTIONAL FAN	i-Series Fans
Power consumption	75W	32W
Hours of usage per day	16	16
KWhr Units per day	1.2	0.512
Electricity bill per day	₹7.8	₹3.33
Electricity bill per annum	₹2847	₹1215
Carbon foot print reduction (kg)	0.72	0.31
Fan operation	Normal Regulator	Normal Regulator
Annual savings on 1 Fan		₹1632
Annual savings on 4 Fans		₹6529
Note : 0.596 kilograms of CO ₂ are currently produced for each kilowatt hour of electricity generated.		



i-Series Fans

INVERTER TECHNOLOGY
powered by BLDC motor



i-Float



Hector 500



i-Float IoT

IoT
ENABLED
operate from phone

i-float

Sweep (mm) : 1200

Air delivery : 215 CMM

RPM : 330



WHITE

i-Series Fans

INVERTER TECHNOLOGY
powered by BLDC motor



Cosmos Black



Lakeside Brown



Space Grey



Robust & reliable
inverter technology
(powered by BLDC motor)



Aerodynamic design
for 15% more air delivery



Works on
low voltages
(140V-270V)



Metalised decorative ring
adds elegance and beauty



Saves up to
50% electricity



Very silent
operation

i-float IoT

Sweep (mm) : 1200

Air delivery : 225 CMM

RPM : 330



With Remote

- Fan scheduling
(start & stop as per your needs)
- Turbo mode, Sleep mode, Breeze mode
- Built-In Timer (2, 4, 6, 8 Hrs)



Robust & reliable
inverter technology
(powered by BLDC motor)



Aerodynamic design
for 15% more air delivery



Works on
low voltages
(140V-270V)



Metalised decorative ring
adds elegance and beauty



Saves up to
50% electricity



Very silent
operation

i-Series Fans
INVERTER TECHNOLOGY
powered by BLDC motor



White



Lakeside Brown



Space Grey

COSMOS BLACK

HECTOR-500

Sweep (mm) : 900, 1200, 1400

Air delivery : 140, 228, 260 CMM

RPM : 400, 350, 300



i-Series Fans

INVERTER TECHNOLOGY
powered by **BLDC** motor



WHITE



Pearl White



Topaz Gold



Brown

**HIGH
SPEED**



Robust & reliable
inverter technology
(powered by BLDC motor)



Works on
low voltages
(140V-270V)



Highest air delivery
(228 CMM)



Saves up to
50% electricity



Very silent
operation

HECTOR-500 REMOTE

Sweep (mm) : 1200

Air delivery : 228 CMM

RPM : 350



★★★★★
5 YEARS
WARRANTY



WHITE

**HIGH
SPEED**



With Remote



Robust & reliable
inverter technology
(powered by BLDC motor)



Works on
low voltages
(140V-270V)



Highest air delivery
(228 CMM)



Saves up to
50% electricity



Very silent
operation



Remote control
for ease of operation



PRESENTING **Aero Series**

The new age of fans is here, and it won't be an overstatement to call the Orient Aero Series as the flag-bearer of this change. The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics, applied in aircrafts and Formula One cars.

This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust. So, wait no further. The coolness, the silence and the future await you.





Aeroslim



AeroLite



AeroStorm



AeroCool



AEROSLIM

Presenting Orient Aeroslim:- India's first inverter fan.

Set to redefine ceiling fans with its one-of-a-kind cylindrical design, the Orient Aeroslim will be the centre of attraction in every room. Its telescopic adjustable mounting compliments both traditional and modern ceilings. The seamless design and the premium hydrographic finish paired with the PU paint make this fan an objet d'art.

Aeroslim takes the technological genius of the 'very silent, very powerful' AEROSERIES fans to a whole new level. Its advanced aerodynamic blades give an impressive air delivery of 260CMM, and its super-efficient inverter motor works on just 40W of power while ensuring silent operation at voltages as low as 140V. The Aeroslim has a sweep of 1200 mm, with blades made of high-grade glass-filled compounded ABS, making them bend-proof, rust-proof and of course, easy to clean.

Wait, there's more to the Aeroslim. This smart fan is IoT-enabled, putting comfort and control at your fingertips. The IoT control gives users the freedom to manage fan speed and modes, reverse rotation and lighting. With mesmerising looks, aerodynamic design, remote-controlled operation and IoT technology, the Orient Aeroslim has everything you could ask for in a fan.



AEROSLIM

Sweep (mm) : 1200

Air delivery : 260 CMM

RPM : 310



MARBLE WHITE



Remote
Available



Flame Gold



White



Champagne Brown



Highest
air delivery



Robust & reliable
inverter motor



Aerodynamic
& slim design



Hydrographic
PU finish



Ceiling adjustable
telescopic mounting



Bend and rust
proof ABS body

AEROSTORM

Art meets technology

Inspired by the ground-breaking winglet technology in modern aircrafts, Orient's new-age Aerostorm fan is revolutionary in its own right. The unique winglet design of the blades minimises the vortex, delivering higher air thrust and minimal noise.

How does it work?

The pressure at the wings creates a vortex and drag. The winglets help reduce this vortex at the wings, resulting in a smoother functioning and lesser noise.

- Aerodynamic blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- Eye-catching spiral curves in canopy, curves in blades and bottom cover plate
- High-gloss PU finish
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



AEROSTORM

Sweep (mm) : 1320

Air delivery : 300 CMM

RPM : 300



Aero Series



CHARCOAL
GREY



WHITE



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Winglet
technology

AEROCOOL

The perfect blend of design and functionality

Orient Aerocool takes the technological genius of Aerostorm a step further. Apart from having the winglet, the blades are shaped after the aerofoil design of modern aircraft wings. This results in higher lift, better thrust and lower noise.

How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerofoil design helps in increasing the air thrust, and therefore the air delivery.

- Aerofoil blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- High-gloss PU finish
- Awe-inspiring seamless design
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



AEROCOOL

Sweep (mm) : 1360

Air delivery : 300 CMM

RPM : 300



WHITE



SPACE GREY



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Aerofoil
design

AEROLITE

Aerolite is similar to Orient Aeroquiet, only better. It comes with an additional benefit of having an LED light panel underneath. Now enjoy a heavenly silence under the bright light of LED.

How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerodynamic design helps in increasing the air thrust, and therefore the air delivery.

- Warm white LED light
- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



AEROLITE

Sweep (mm) : 1200

Air delivery : 240 CMM

RPM : 310



Aero Series



CARAMEL
BROWN



WHITE



With Remote



Warm white
LED light



Highest
air delivery



Aerodynamic
design



Superior
PU finish

AEROQUIET

Very silent. Very powerful. That's Aeroquiet for you. The fan's aerodynamic blades and double ball-bearing design promise the highest-ever air flow served with a heavenly silence. Club these with a curvaceous silhouette, stainless steel decorative rim and high-gloss PU finish, and Aeroquiet is a winner all the way.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



AEROQUIET

Sweep (mm) : 900, 1200

Air delivery : 140, 240 CMM

RPM : 400, 310



Woodin



Caramel Brown



Mystic Gold



Roasted Coffee



Highest
air delivery



Strongest
motor (10 pole)



Aerodynamic
design



Superior
PU finish

AEROQUIET BLDC

Super silent, powered by BLDC motor

Higher energy efficiency, lesser electricity consumption and a smoother air flow. Orient Aeroquiet clubbed with BLDC motor technology is no ordinary fan to beat.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball-bearing for smooth & noise-free operation



AEROQUIET BLDC

Sweep (mm) : 1200

Air delivery : 240 CMM

RPM : 310



5 YEARS
WARRANTY



With Remote



White



CARAMEL BROWN



Highest
air delivery



Aerodynamic
design



Superior
PU finish

PRESENTING
ELEGANZA

Air circulating luxury chandelier

Luxury air circulating chandeliers that bring elegance to your homes. Be assured that the atmosphere of grandeur they create, will leave everyone in awe.

Eleganza EZ 01



EZ 01



Mood lighting
(White, Yellow, Mix)



With remote



2 Years Warranty
on Motor



Designer transparent
retractable blades



Provides
Air Circulation



High quality
crystals

Eleganza EZ 02



EZ 02



PRESENTING
UNDERLIGHT FANS

Our range of underlight fans are the perfect blend of awe-inspiring designs and functionality. With independent pull cords for speed control and light, get the ease of access that complements convenience.



Woodwind



Subaris



Spectra



Subaris Solo

SPECTRA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

Multi-Colour Light Display



Candle Light



Green Light



Red Light



Yellow Light



Blue Light



With Remote



ANTIQUE COPPER



Pewter Finish



Brushed Brass



Automatic and manual
colour changing
mechanism for lights



Full copper motor
for durability



LED light kit



Remote control
for ease of operation



LED light intensity
adjustment as per need



Electroplated
finish



Multi colour lights
for different moods



Timer & 5-speed
control through
remote

WOODWIND

Sweep (mm) : 1300

Air delivery : 215 CMM

RPM : 250



5 Blades
for high air delivery



Capacitor based
speed control



Trendy glass
shade for light



Elegant metallic
bronze point finish
for a premium look



5 wooden blades with
different wooden finish
on both sides, to suit the
home decor

SUBARIS

Sweep (mm) : 1300

Air delivery : 270 CMM

RPM : 270



Motor Antique Copper
Blade Oakwood



MOTOR
ANTIQUE BRASS
BLADE OAKWOOD



5 Blades
for high air delivery



Capacitor based
speed control



Trendy glass
shade for light



Electroplated finish
for premium look



Reversible motor
for distributing cool air
in summers & warm air
in winters



Wooden finish
aluminium blades

SUBARIS SOLO

Sweep (mm) : 1300

Air delivery : 270 CMM

RPM : 270



MOTOR
BRUSHED NICKEL
BLADE WALNUT



Motor Antique Copper
Blade Oakwood



5 Blades
for high air delivery



Capacitor based
speed control



Trendy glass
shade for light



Electroplated finish
for premium look



Reversible motor
for distributing cool air
in summers & warm air
in winters



Wooden finish
aluminium blades



PRESENTING **LIFESTYLE FANS**

The new lifestyle range of portable fans from Orient are simply out-of-the-world. They come with revolutionary designs, next-generation technology and exquisite finish. So, when are you making them a part of your world?

Orient
Bladeless



Orient
Monroe



ELEVATING
FAN DECOR

Orient
Auctor



Orient
Proteus



Orient **BLADELESS**

BECAUSE DIFFERENT IS UNIQUE

Voltage : 220-240V

Frequency : 50/60Hz

Power : 40W

Silent
operation



Strong &
reliable
motor



Built-in
timer



Remote



Power
saving



Swing



Breeze
modes



Easy
clean



Orient MONROE

BECAUSE DIFFERENT IS AWE-WORTHY

Voltage : 220-240V
Frequency : 50/60Hz
Power : 40W

Silent
operation



Strong &
reliable
motor



Built-in
timer



Remote



Power
saving



Swing



Breeze
modes



Easy
clean



Orient **AUCTOR**

Voltage : 220~240V

Frequency : 50/60Hz

Power : 55/65W



Orient PROTEUS

Voltage : 220-240V

Frequency : 50 Hz

Power : 42W



Silent
operation



Strong &
reliable
motor



1 Hour
timer



Remote



Power
saving



Rotating
grill



PRESENTING **PREMIUM SERIES**

Fans that are elite, just like you. Our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.





Verona



Stallion



Jazz



Wendy



Quadro Ornamentale



Grotia Class



Areto



Grotia



Orino



Couplet



Quasar



Kiara Shine

VERONA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380

★★★★★
5 YEARS
WARRANTY

**HIGH
SPEED**



FLOWER DESIGN
PEARL METALLIC WHITE-CHROME



Leaf Design
Pearl Metallic White-Chrome



Flower Design
Taper Gold-Gold



High air delivery



Superior metallic
paint finish



Designer trim
with in-mould
design pattern

VERONA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380

★★★★★
5 YEARS
WARRANTY



**HIGH
SPEED**

FLOWER DESIGN
HICKORY BROWN-GOLD



Jewel Design
Lakeside Brown-Gold



High air delivery



Superior metallic
paint finish



Designer trim
with in-mold
design pattern

STALLION

Sweep (mm) : 1320

Air delivery : 260 CMM

RPM : 330

PEWTER FINISH



Brushed Brass



Antique Copper



Bold design
for modern homes



Wider and unique
blade design



Strong, robust motor
with double ball bearing



Four blades
for higher delivery



Premium electroplated
finish

JAZZ

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 110, 150, 180, 230, 270 CMM

RPM : 850, 400, 400, 380, 300

METALLIC
BRONZE COPPER



Desert Metallic
White Chrome



Maple Gold



Mahogany Brown

**HIGH
SPEED**



Full copper motor
for durability



Metallic finish
& stylish blade
tims



Powerful motor
for high air delivery

GRATIA

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 110, 160, 190, 230, 270 CMM

RPM : 850, 400, 380, 330, 300

*Some colours are available in large size only.



Silky Silver



Mahogany Brown



Metallic Ivory



Pearl Metallic White



Topaz Gold-Metallic Copper



Purple



Decorative ring on bottom cover & canopy for better aesthetics



Full copper motor & ribbed aluminium blades for durability

GRATIA CLASS

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 330



Azure
Blue-Silver



Topaz Gold
Brown



Pearl White
Walnut

WOOD-PEWTER



Wide blades
for high air delivery



Stylish bottom cover
with canopy for better
aesthetics



Full copper motor
6 ribbed aluminium
blades for durability



Copper-Grey



Pearl-Pink

METALLIC
BLACK GOLD



With
Remote*



Wide blades
for high air delivery



Full copper motor
6 ribbed aluminium
blades for durability



Elegant looks
with stylish trims



Metallic finish with
lacquer coating
for longer life

WENDY

Sweep (mm) : 900*, 1200, 1400

Air delivery : 150, 230, 270 CMM

RPM : 400, 330, 300

*Fan available with and without remote in 1200mm

*Sweep 900mm available in high speed

ARETA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

*Fan available with and without remote in 1200mm



Golden Beige-Coffee



MATT BLACK-
PEARL METALLIC WHITE



With
Remote*



Wide blades for
high air delivery



Full copper motor
& ribbed aluminum
blades for durability



Curvy blades
& three-layered
canopy



Elegant looks with
decorative trims &
bottom cover ring

QUASAR ORNAMENTAL

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 140, 160, 190, 235, 275 CMM

RPM : 850, 400, 380, 320, 300

GOLDEN CHOCOLATE



Sea Green
Oyster Green



Metallic
Ivory Cherry



Silver Blue



Wide blades for
high air delivery



Full copper motor
6 ribbed aluminium
blades for durability



Lacquer coating
provides longer life



Dual colour
combination
adds elegance to
your home decor



Decorative
ring on motor & canopy
for better aesthetics

QUADRO ORNAMENTAL

Sweep (mm) : 1200

Air delivery : 240 CMM

RPM : 310



Wide blades for
high air delivery



Full copper motor,
ribbed blades &
lacquer coating
for durability



Elegant design
to complement
room decor



Metallic Ivory-Cherry



Silver Blue



Sea Green-Oyster Green

GOLDEN
CHOCOLATE



**HIGH
SPEED**

METALLIC
IVORY OLIVE
BROWN



Copper-Brown



ORINA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 330



Wide blades for
high air delivery



Stylish bottom
cover & canopy
for better aesthetics

QUASAR

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 160, 190, 235, 275 CMM

RPM : 400, 380, 320, 300

BRUSHED BRASS



Steel Grey



Powder Finish



Brushed Copper



Wide blades for
high air delivery



Full copper motor,
nitroed blades &
laser coating
for durability



Elegant design
to complement
room decor

COUPLET

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 280



Wide blades for high air delivery



Full copper motor & aluminium blades for durability



Unique two-blade design for added elegance to your decor



Powerful motor with silent operation



Lacquer coating provides longer life



Three-layered metallic paint finish

METALLIC
BLACK-CRYSTAL
WHITE



Pearl-Blue
White



Metallic
Ivory-Chocolate



WHITE



**HIGH
SPEED**



Brown

BLITZ DECO

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380



Decorative ring & trim



Full aluminium construction



Ribbed blades for higher strength

SUMMER PRIDE

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 155, 185, 230, 270 CMM

RPM : 400, 380, 320, 300

SILVER BLUE



Silver Black



Golden Beige



Icy Chocolate



Elegant looks
with Decorative
trims



Dual colour
combination
adds elegance
to your home decor



Lacquer coating
provides longer life



Full copper motor
for durability

SUMMER DELITE DECOR

Sweep (mm) : 600, 1200

Air delivery : 140, 230 CMH

RPM : 850, 320

*Elegant Copper is available
in 1200mm only.

ELEGANT
COPPER*



Lighty



White



Brown



Sweep 600



Elegant looks
with decorative
trim



Trendy design with
decorative cup on
the bottom cover



Full copper motor
for durability

SUMMER CHILL

Sweep (mm) : 1200

Air delivery : 225 CMM

RPM : 370

**HIGH
SPEED**

IVORY



White



Brown



Full copper motor
for durability



Sleek design
with decorative
rings add to the decor



Decorative ring
on bottom cover
for better aesthetics



Powder coating
provides longer life

LAUREL

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380



Tepee Gold



White Chrome



Metallic Bronze Chrome



High speed motor for high air delivery & air thrust



Metallised blade trims



Unique design & metallic point finish for better aesthetics



Elegant looks with decorative trims and body ring



Wider blades for high air thrust

SUMMER DELITE ORNAMENTAL

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320



IVORY



White



Brown



Decorative cup & ring
on motor & canopy
for better aesthetics



Elegant look
with designer
trim



Full copper motor
for durability

SUMMER BREEZE PRO

Sweep (mm) : 900, 1200, 1400

Air delivery : 150, 235, 265 CMM

RPM : 400, 380, 300

PSP
Technology

HIGH
SPEED

BROWN



Ivory



White



Strongest motor
in this category for
higher durability



Wider tip blade
for better
air circulation



Superior paint finish
for longer life &
impeccable feel



14 pole motor
for higher durability

SUMMER BREEZE

Sweep (mm) : 900, 1200, 1400

Air delivery : 150, 230, 265 CMH

RPM : 400, 370, 300

*Brown colour available in matte finish also.

PSP
Technology

WHITE

HIGH
SPEED



Brown



Ivory



Strongest motor
in the category
for higher durability



Superior paint finish
for longer life &
impeccable feel



Powder coating
provides longer life



14 pole motor
for higher durability

TWISTER

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380

**HIGH
SPEED**



BROWN



Ivory



White



Strongest & heaviest motor in its category for higher durability.



Aluminium blade with unique twist angle to deliver air over larger area.



Superior paint finish for longer life & impeccable feel.



Double ball bearing for smooth & noiseless operation.

NEW AIR PLUS

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 110, 150, 180, 225, 265 CMM

RPM : 800, 400, 380, 370, 300

IVORY



Brown



White

**HIGH
SPEED**



Full copper motor
for better
performance



Ribbed aluminium
blades for longer
durability



Powder coating
provides longer life

FALCON 400

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 400



WHITE

**HIGH
SPEED**



BROWN



Full copper motor
& ribbed aluminium
blades for durability



Tangential blades
for better aesthetics



Lacquer coating
provides longer life

NEW BREEZE

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 140, 155, 185, 235, 270 CMM

RPM : 850, 400, 380, 330, 300



Ribbed aluminum
blades for durability



Full copper motor
for better
performance



Powder coating
provides long-lasting
premium finish

WHITE



Ivory



Brown



BROWN



Ivory



White



SUMMER COOL

Sweep (mm) : 600*, 900, 1050, 1200, 1400

Air delivery : 140, 155, 185, 235, 270 CMM

RPM : 850, 400, 380, 330, 300

*Sweep 600mm high-speed model available with 4 blades.



16 pole motor
for higher durability



Decorative cup on the
motor cover adds
elegance to the decor



Full copper motor
& ribbed aluminum
blades for durability



Powder coating
provides long-lasting
premium finish

SUMMER KING XL

Sweep (mm) : 1200, 1400

Air delivery : 230, 270 CMH

RPM : 320, 300

WHITE



Full copper motor
for durability



Powder coating
provides long-lasting
premium finish



Brown



Ivory



BROWN



Ivory



White

DELUXE

Sweep (mm) : 1200, 1400

Air delivery : 230, 270 CMH

RPM : 320, 300



Elegant looks with
brilliant performance



Full copper motor
& ribbed aluminum
blades for durability



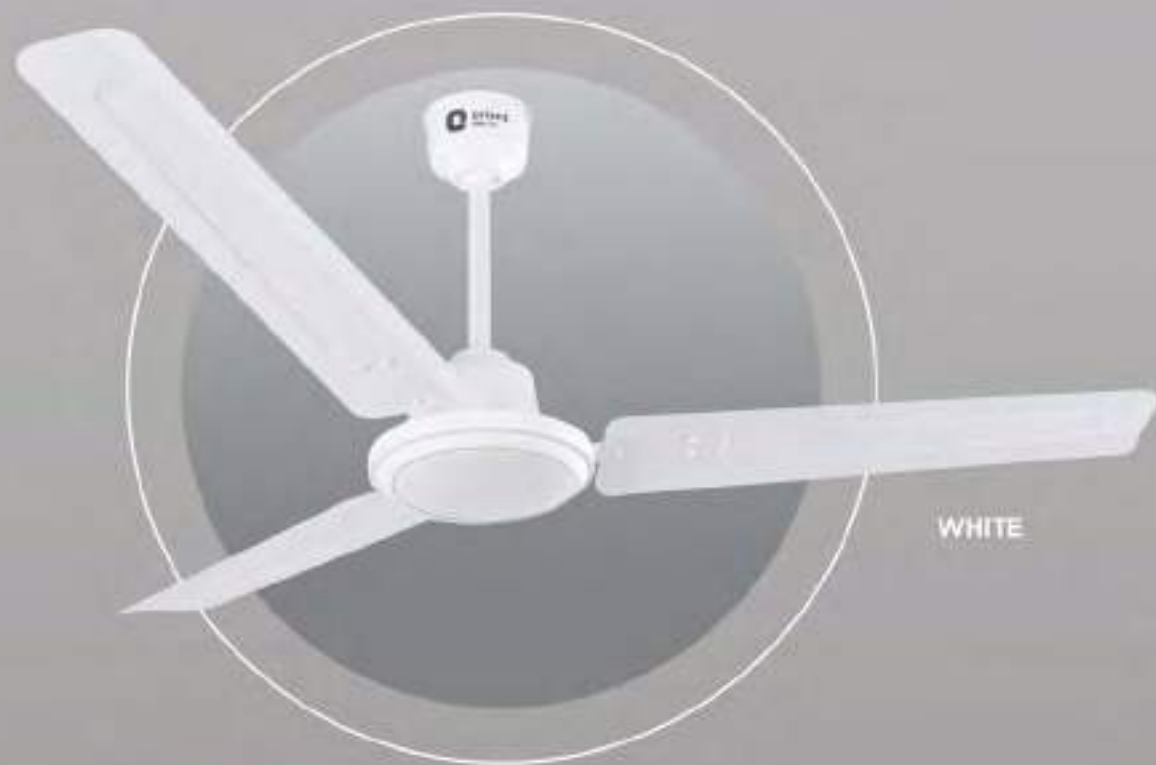
Powder coating
provides long-lasting
premium finish

NEW HURRICANE

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 150, 180, 225, 265 CMM

RPM : 400, 380, 370, 300



WHITE



IVORY



Brown

**HIGH
SPEED**



Elegant looks
with sleek design



Full copper motor
for durability



Powder coating
provides longer life

The image shows a minimalist bedroom. On the left, a bed with a wooden frame and a grey headboard is visible, with a striped pillow and a grey blanket. A wooden nightstand holds a lamp and a small plant. In the center, a low wooden coffee table holds a stack of books, three white stones, and a potted plant. To the right, a low wooden daybed with a blue cushion is positioned against a plain white wall. The floor is made of light-colored wood planks.

PRESENTING **ENERGY EFFICIENT FANS**

The smarter fan that saves energy and doesn't compromise on style. Our energy saver fans guarantee efficient performance, made available at affordable prices.

JOAN

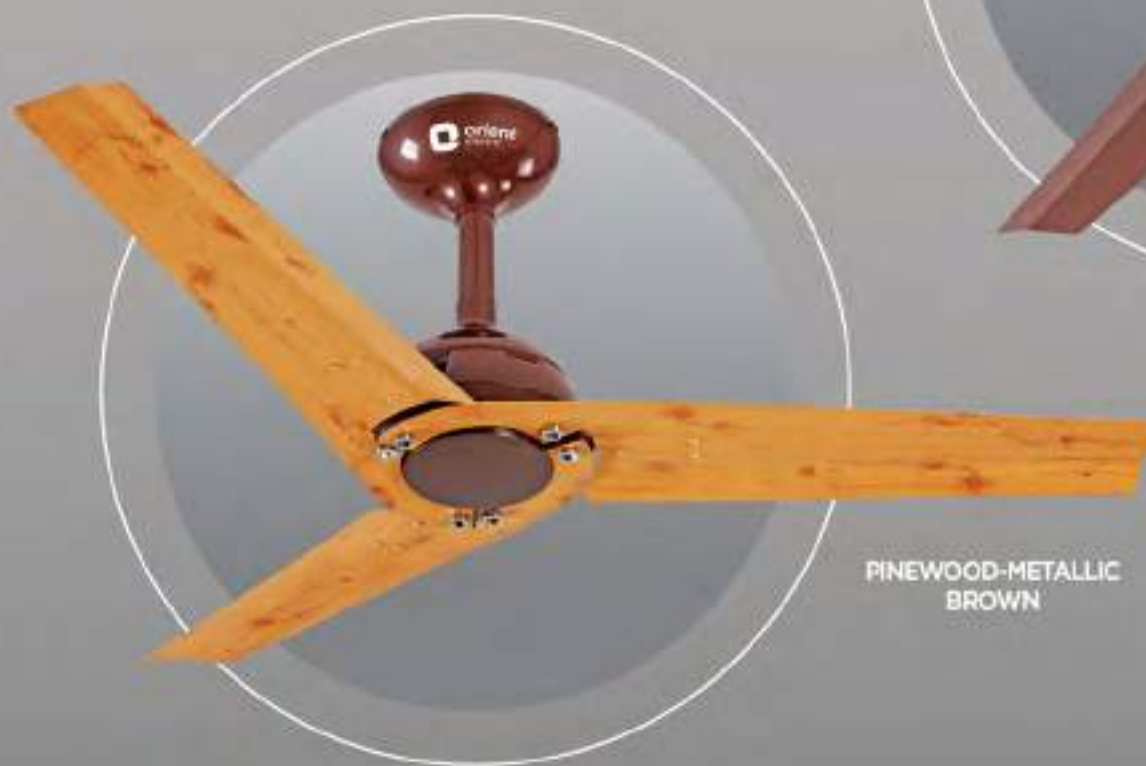
Sweep (mm) : 1200

Air delivery : 220 LMM

RPM : 320



WALNUT-PEARL
WHITE



PINEWOOD-METALLIC
BROWN

	ORIENT JOAN / 2018 Service area : 1.2 Air Delivery : 220 LMM Size : 1200 mm	
ORIENT ELECTRIC, SECTION 4, PARANAL, BANGKOK, THAILAND		
*Under standard test condition when tested at approximately 120 V/50 Hz. The actual energy performance will depend on the local circumstances in use.		



Wide blades for
high air delivery



Full copper
motor



Lacquer coating
provides longer life



Wood finish for
better aesthetics



Aluminium blades
for durability

IS-50

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 350



IS 374 : 2019
CM/L: 3161443
BIS Certified



35% Savings with Orient Energy Savers

Parameter	IS-50	Ordinary Fan
Power Consumption (W)	50 W	75 W
Hours Usage Per Day	10	10
KWh Units Per Day	0.8	1.2
Electricity Bill Per Day (@ ₹6.5/- per unit)	₹5.2	₹7.8
Electricity Bill Per Month	₹159.0/-	₹234.7/-
Annual Savings (1 Fan)	₹1949/-	
Annual Savings (4 Fan)	₹7796/-	

ENERGY STAR

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 320



IS 374:2019
CML: 3161443
BIS Certified



BROWN



Pearl Ivory



Teakwood



Rosewood



BROWN

Ivory



White



SMART SAVER 50

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 350



IS 374:2019
CML: 3161443
BIS Certified



Full copper
motor for durability



Powder coating
provides longer life

PRESENTING
ANTIDUST SERIES
STAYS DUST-FREE,
STAYS NEW



GRATIA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 330



Metallic Ivory



Silky Silver



Mahogany Brown



Topaz Gold-Metallic Copper



Metallic Bronze-Copper



TOPAZ GOLD



Repels
less dust



Scratch
resistant



Easy to
clean



Looks new
all the time



Wide blades
for high air delivery



Full copper motor
and ribbed aluminium
blades for durability



Stylish bottom cover
and canopy for
better aesthetics



QUASAR ORNAMENTAL SHINE

Sweep (mm) : 1200

Air delivery : 235 CMH

RPM : 320

METALLIC
IVORY CHERRY



Golden Chocolate



Silver Blue



Sea Green Oyster Green



Attracts
less dust



Scratch
resistant



Easy to
clean



Looks new
all the time



lacquer coating
provide for longer life



Dark colour combination
adds elegance
to your room decor



Wide blades
for high air delivery



Full copper motor
and ribbed aluminium
blades for durability



Decorative ring
on motor & canopy for
better aesthetics



WENDY SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 330

METALLIC
BLACK GOLD



Pearl White-Walnut



Azure Blue-Silver



Topaz Gold-Brown



Attracts
less dust



Scratch
resistant



Easy to
clean



Looks new
all the time



Metallic finish with
lacquer coating
for longer life



Elegant looks
with stylish trim



Wide blades
for high air delivery



Full copper motor
and ribbed aluminum
blades for durability



KIARA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 375



HICKORY
BROWN



AZURE BLUE

**HIGH
SPEED**



Reflects
less dust



Scratch
resistant



Easy to
clean



Looks new
all the time



Powerful motor
for high air delivery



Full copper motor
for durability



Metallic finish
& stylish blade trim



KIARA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 375



PEARL MATALIC
WHITE



CHOCOLATE
GOLD

**HIGH
SPEED**



Repels
less dust



Scratch
resistant



Easy to
clean



Looks new
all the time



Powerful motor
for high air delivery



Full copper motor
for durability



Metallic finish
& stylish blade trim



PRESENTING **KIDS SERIES**

Making fans is not child's play, but our range of fans for kids are just that easy on their eyes. Add a streak of vivid colours to their rooms and they will never thank you enough.



FANTOOSH ROB RABBY

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320



Superior film transfer technique for better finishing & impeccable feel



Wide blades for high air delivery



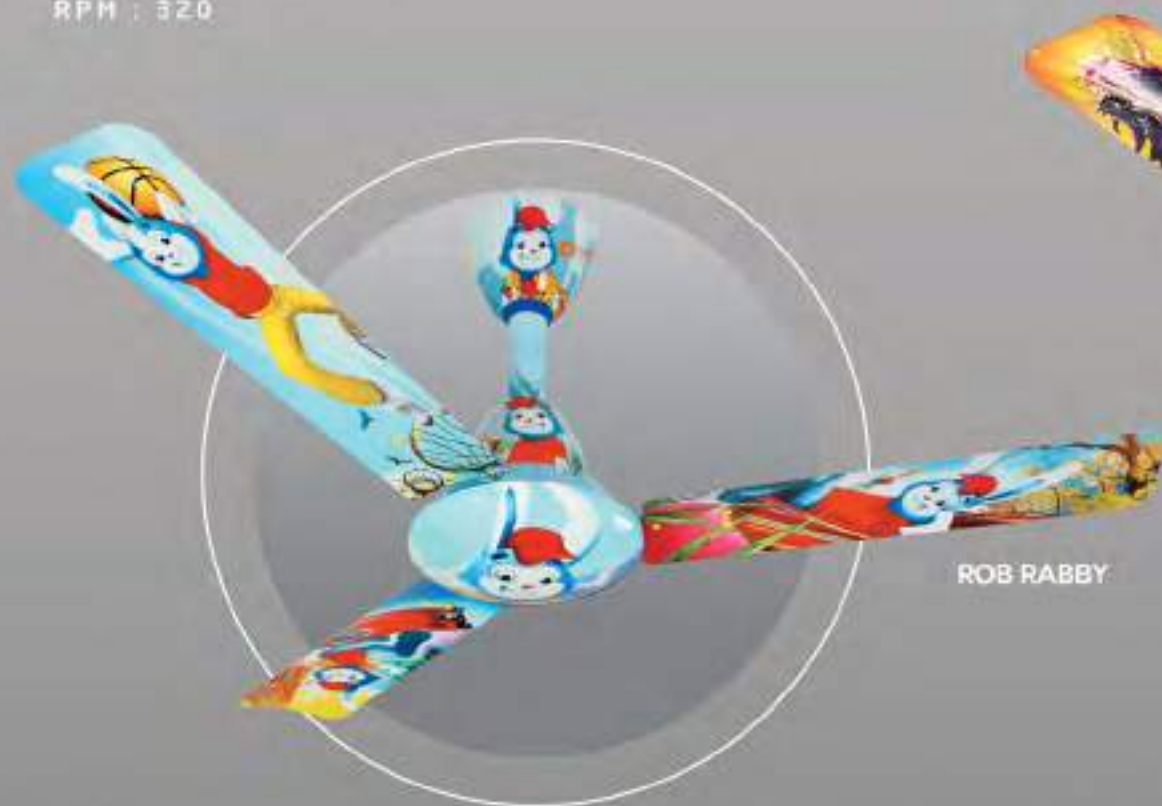
Attractive colour scheme with a young & vibrant design to suit kids room decor



Very powerful motor in its category for durability



Double ball bearing for smooth & silent operation



ROB RABBY



SUPERHERO

FANTOOSH SUPERHERO

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320



Double ball bearing for smooth & silent operation



Superior film transfer technique for better finishing & impeccable feel



Wide blades for high air delivery



Attractive & vibrant design to suit kids room



Very powerful motor in its category for durability

PRESENTING
TRENDZ SERIES

Fans that are elite, just like you. Our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.

ARETA Trendz

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

**HIGH
SPEED**



Elegant looks
with decorative trim
and bottom cover ring



Curvy blades
5 three layered
canopy

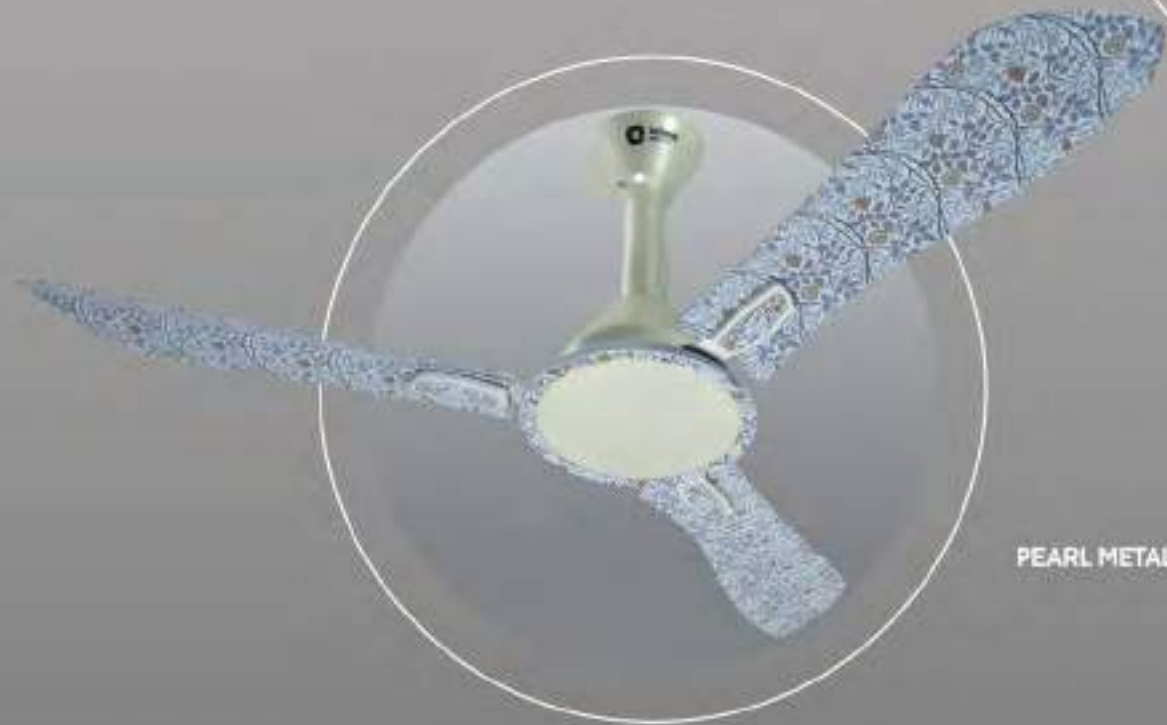


Wide blades
for high air delivery



Full copper motor
& aluminium blades
for durability

MATTE BLACK



PEARL METALLIC WHITE



JAZZ Trendz

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380

PEARL METALLIC WHITE



**HIGH
SPEED**

METALLIC BRONZE COPPER



Powerful motor
for high air delivery



Full copper motor
for durability



Metallic finish
& stylish blade trims

DESK 26

Trendz

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



ELECTRIC BLUE



Up & down
tilt mechanism



Motor protection
thermal overload protection
with auto resetting



3-Speed piano
switch control



30-degree
oscillation



Aerodynamically
designed resin blades
for high air delivery



Extra protection
against corrosion with
powder-coated guard
& polymer ring



Easy snap-fit
assembly



Slate Grey

Motor with revolutionary

CT@TECH

for smoother, longer and
reliable operations.



Electric Blue

SLATE GREY



TABLE 27

Trendz

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100

**HIGH
SPEED**



Up & down
tilt mechanism



Motor protection
thermal overload protection
with auto resetting



2000 RPM
for high air thrust



Extra protection
against corrosion with
powder-coated guard
& polymer ring



Aerodynamically
designed resin blades
for high air delivery



3 speed piano
switch control

STAND 37

Trendz

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100

Motor with revolutionary

CT²TECH

for smoother, longer and
reliable operations.

**HIGH
SPEED**



Electric Blue



SLATE GREY



Up & down
tilt mechanism



Motor protection
thermal overload
protection device
with auto-reset



90-degree
oscillation



3-Speed plus
switch control



Extra protection
against corrosion with
powder-coated guard
& polymer ring



Aerodynamically
designed resin blades
for high air delivery

STAND 32

Trendz

Sweep (mm) : 400

Air delivery : 84 CMH

RPM : 1330



Electric Blue



SLATE GREY



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



90-degree
oscillation



3-Speed piano
switch control



Extra protection
against corrosion with
powder-coated guard
& polymer ring



Aerodynamically
designed resin blades
for high air delivery



Telescopic arrangement
for full height adjustment
by contemporary collect

WALL 44

Trendz

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330

ELECTRIC BLUE



Motor with revolutionary

CT TECH

for smoother, longer and
reliable operations.



Up & down
tilt mechanism



Motor protected with
thermal overload
protection device



90-degree
oscillation



3-Speed piano
switch control



Extra protection
with powder-coated
guard & polymer ring



Aerodynamic
Resin Blades
For high air thrust



Powerful motor
for high air delivery

WALL 47

Trendz

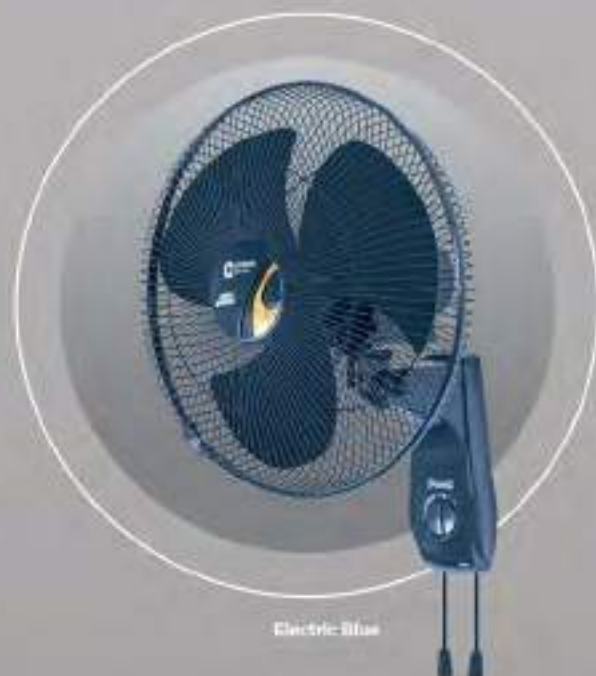
Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100

SLATE GREY

**HIGH
SPEED**



Electric Blue

Motor with revolutionary

CT2TECH

for smoother, longer and
reliable operations.



Up & down
tilt mechanism



Thermal overload
protection device
with auto reset



90-degree
oscillation



Extra protection
with powder-coated
guard & polymer ring



Aerodynamic
resin blades
for high air thrust



Specially designed
motor gives high air
thrust @ 2000 RPM



Oscillation
& speed control by
pull cord mechanism

PRESENTING
**TABLE, PEDESTAL AND
WALL FANS SERIES**

The comfort of cooling with the convenience of ergonomics.
Our range of table, wall and pedestal fans guarantee
cooling from wherever, whenever.





Wind-Pro



Stylus



Tornado Wall-II



Stand 37



Stand 35

STYLUS

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 1350

Motor with revolutionary

CT2TECH

for smoother, longer and
reliable operations.

STYLUS STAND



STYLUS WALL



Manual and remote
control



Breeze mode and timer
for auto switch off



High air delivery
at moderate
power consumption



Unique square guard
with radial wires



Unique combination
of motor and blade
for more air thrust



Thermal overload
protection device



Super-efficient and
silent motor



90-degree oscillation
with remote control

WIND-PRO

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 1350

Motor with revolutionary

CT2TECH

for smoother, longer and
reliable operations.

STAND 70



DESK 60



WALL 80



Oscillation &
speed control



Thermal overload
protection device



Snow-white body
with 5-leaf SAF blades



Extra-high air thrust
with heavenly
silence motor



95 CMM high air delivery
at moderate power consumption

TORNADO-II

Sweep (mm) : 450

Air delivery : 110 CMM

RPM : 1325



Powerful motor
for high air delivery



Unique oil reservoir
lubrication for better
reliability & longer life



Unique coefficient
mechanism



Unit packing with
easy assembly



Extra protection
against corrosion
with powder-coated
guard and metal ring



3-speed regulation
& On/Off control



Thermal overload
protection with
auto-reset



Aerodynamic
metal blades
for high air thrust

**ALL METAL
CONSTRUCTION**



GUNMETAL



Copper



Chrome



Black

For Commercial Use

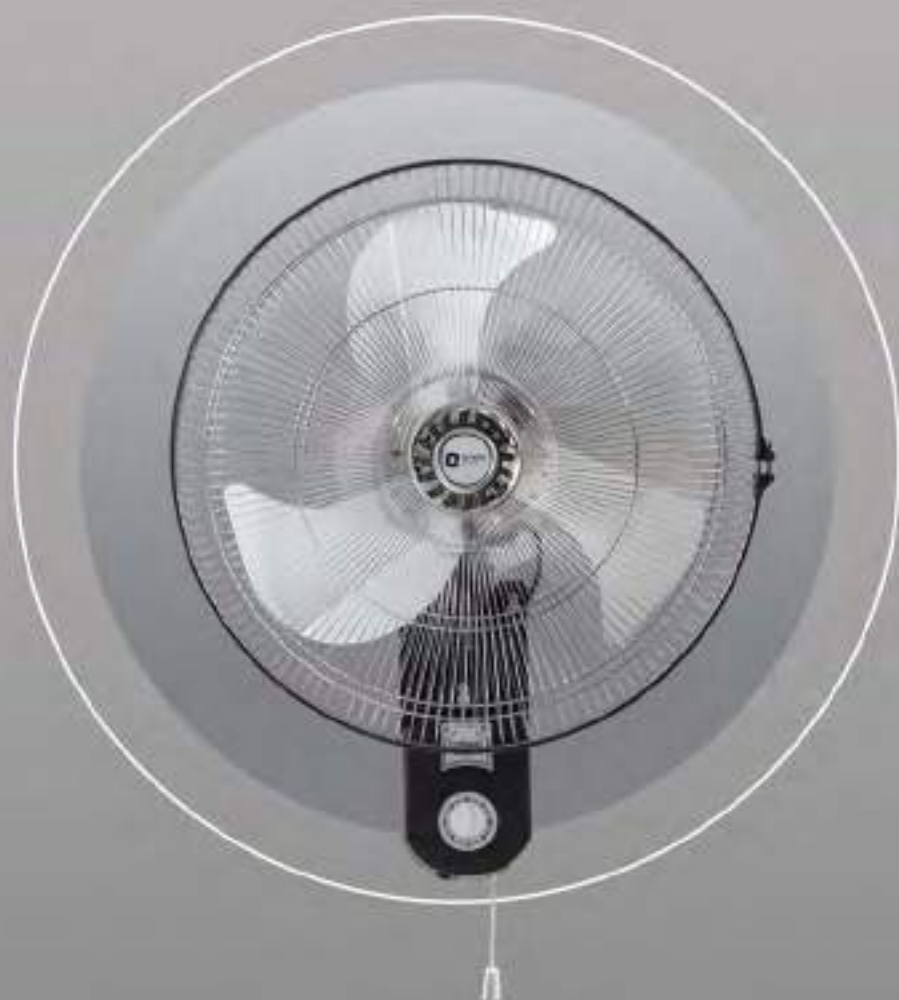
TORNADO WALL-II

Sweep (mm) : 450

Air delivery : 110 CMM

RPM : 1325

CHROME



Gunmetal



Black



Copper



Extra protection
against corrosion
with powder-coated
guard and metal ring



Up & down
tilt mechanism



Aerodynamic
metal blades
for high air thrust



Pull-cord
mechanism for on/off
& speed control



Thermal overload
protection with
auto-reset



Powerful motor
for high air delivery



Unique oil reservoir
lubrication for better
reliability & longer life

RETRO RELIC*

Sweep (mm) : 300

Air delivery : 47 CMM

RPM : 2100

*Also available in Antique Brass and Pewter finish

ANTIQUE COPPER



HIGH
SPEED



90-degree
oscillation



Easy fan head
tilt mechanism



Unique 3-speed
rotary switch control



High speed motor
to deliver air at
2000 RPM



Motor protection with
thermal overload
protection device &
auto reset

HIGH
SPEED



RETRO T12

RETRO T12

Sweep (mm) : 300

Air delivery : 47 CMM

RPM : 2100



Spiral guard design
ensure international
safety standard



90-degree
oscillation



High speed motor
gives high air thrust
at 2000 RPM



Rubbed bronze
finish adds to the
overall aesthetics



3-Speed rotary
switch control

RETRO T16

Sweep (mm) : 400

Air delivery : 80 CMM

RPM : 1300



Up & down
tilt mechanism



Motor protection
through thermal
overload protection
device



Ribbed-bronze
finish adds to the
overall aesthetics



3 speed rotating
switch control

RETRO T16



STAND 35

Sweep (mm) : 400

Air delivery : 80 CMM

RPM : 1300

STAND 35



Steele 4-leaf
aluminium blade
classic design



Specially designed
high torque motor



Attractive ribbed-bronze
finish



Extra protection
against corrosion
with powder-coated
guard and polymer ring

TABLE 27

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100

Motor with revolutionary

CT2TECH

for smoother, longer and reliable operations.



Up & down
index tilt mechanism



Motor protection
thermal overload protection
with auto resetting



2000 RPM
For high air thrust



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Aerodynamically
designed resin blades
for maximum air delivery



3-Speed remote
control

**HIGH
SPEED**

TABLE 27

DESK 17



DESK 17

Sweep (mm) : 300

Air delivery : 80 CMM

RPM : 2000



3-Speed rotary
switch control



90-degree
oscillation



Up & down
index tilt mechanism



Motor protection
thermal overload protection
with auto-resetting



2000 RPM
For high air thrust



Aerodynamically
designed resin blades
for maximum air delivery



Ideal for small cabins,
offices & homes



Extra protection
against corrosion
with powder-coated
guard and polymer ring

**HIGH
SPEED**

RETRO T16HS

Sweep (mm) : 400

Air delivery : 85 CMM

RPM : 2100



Up & down
tilt mechanism



Motor protection
through thermal
overload protection
device



Ribbed-bronze
finish adds to the
overall aesthetics



3-speed rotary
switch control

Motor with revolutionary

CT@TECH

for smoother, longer and
reliable operations.



RETRO T16

**HIGH
SPEED**



**HIGH
SPEED**

STAND 35HS

Sweep (mm) : 400

Air delivery : 85 CMM

RPM : 2100

STAND 35



Sleek 4-leaf
aluminium blade
classic design



Specially designed
high torque motor



Attractive ribbed-bronze
finish



Extra protection
against corrosion
with powder-coated
guard and polymer ring

Motor with revolutionary

CT@TECH

for smoother, longer and
reliable operations.

DESK 25

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



DESK 25



Aerodynamically designed resin blades for maximum air delivery



Up & down tilt mechanism



Easy snap-fit assembly



Motor protection thermal overload protection device



Extra protection against corrosion with powder-coated guard and polymer ring



3-Speed piano switch control



90-degree oscillation



Azure Blue-White



Crystal White



CRIMSON RED-WHITE

DESK 26

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Up & down tilt mechanism



Motor protection thermal overload protection device



3-Speed piano switch control



Easy snap-fit assembly



Aerodynamically designed resin blades for maximum air delivery



Extra protection against corrosion with powder-coated guard and polymer ring



90-degree oscillation

WALL 14

Sweep (mm) : 300

Air delivery : 80 CMM

RPM : 2100

Motor with revolutionary

CT TECH

for smoother, longer and reliable operations.

**HIGH
SPEED**

WALL 14



Up & down
tilt mechanism



Aerodynamic
resin blades
for high air thrust



Oscillation &
speed control
by pull-cord
mechanism



Extra protection
with powder-coated
guard and polymer ring



Thermal overload
protection with
auto-reset



Specially designed
powerful motor with
2000 RPM



WALL 47

**HIGH
SPEED**

WALL 47

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100

Motor with revolutionary

CT TECH

for smoother, longer and reliable operations.



Up & down
tilt mechanism



Aerodynamic
resin blades
for high air thrust



Thermal overload
protection with
auto-reset



Extra protection
with powder-coated
guard and polymer ring



Oscillation &
speed control
by pull-cord mechanism



Specially designed motor gives
high air thrust @ 2000 RPM

WALL 48

Sweep (mm) : 450

Air delivery : 87 CMM

RPM : 1330



90-degree
Oscillation



Motor protected
with thermal overload
protection device



Up & down
tilt mechanism



Powerful motor for
high air delivery



Aerodynamic
resin blades
for high air thrust



Front & back
guard with extra
ribs for safety



Oscillation & speed
control by pull-cord
mechanism



Extra protection
with powder-coated
guard and polymer ring



WALL 48

DESK 71



DESK 71

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Up & down
tilt mechanism



Aerodynamically
designed resin blades
for maximum air delivery



Motor protection
thermal overload
protection device



Extra protection
against corrosion
with powder-coated
guard and polymer ring



3-Speed rotary
switch control



90-degree
oscillation

WALL 11

Sweep (mm) : 300

Air delivery : 50 CMM

RPM : 1400



Oscillation & speed control by pull-cord mechanism



Motor protected with thermal overload protection device



Powerful motor for high air delivery



Aerodynamic resin blades for high air thrust



Up & down tilt mechanism



90 degree oscillation



WALL 11



WALL 43

WALL 43

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Extra protection with powder-coated guard and polyester ring



Motor protected with thermal overload protection device



Oscillation & speed control by pull-cord mechanism



Powerful motor for high air delivery



Up & down tilt mechanism



Aerodynamic resin blades for high air thrust



3-Speed rotary switch control



90 degree oscillation

WALL 49

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



Aerodynamic blades
for high air thrust



Automatic speed
control through the
breeze control button



Extra protection
with powder-coated
guard and polymer ring



Powerful motor for
high air delivery



Remote control
for ease of operation



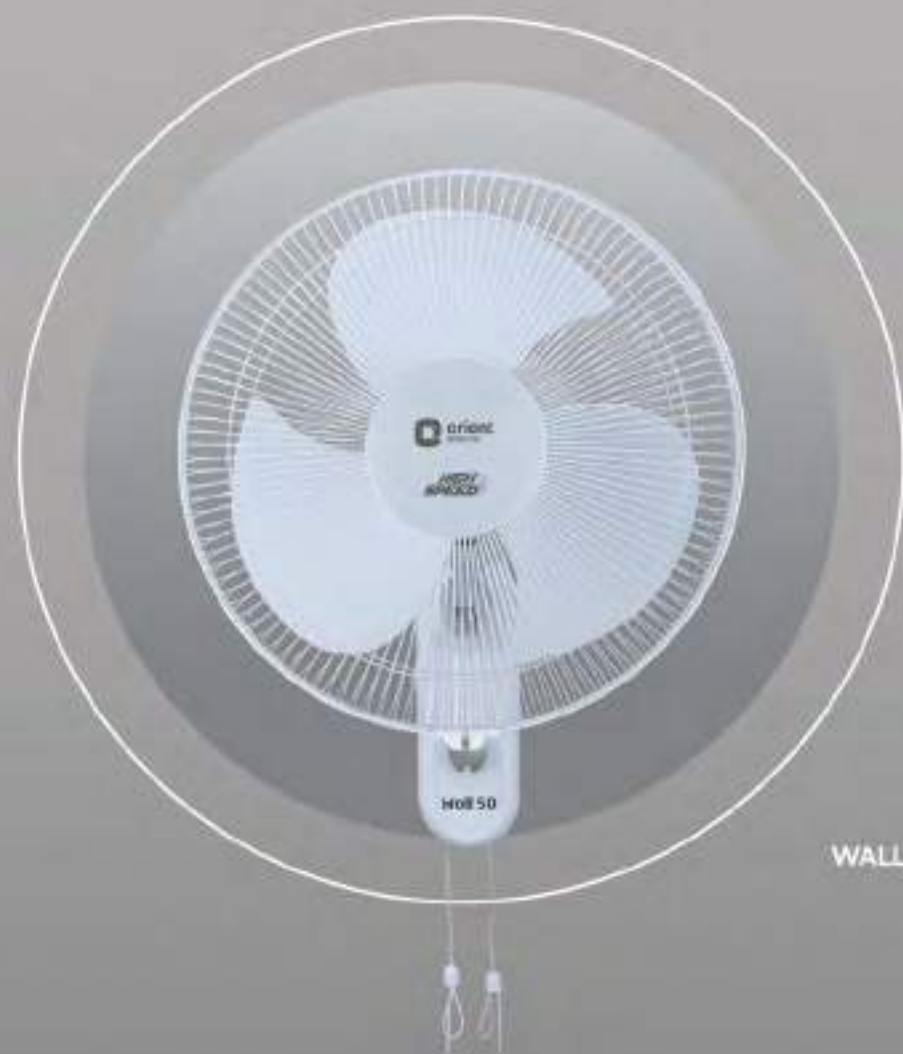
Advanced touch-screen
panel for manual operation

WALL 50

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2250



WALL 50



Resilient fuse to
safeguard motor
during thermal overload



35% more speed
than ordinary fans
with 2250 RPM



Soft head
tilting to adjust
air flow direction



Strongest motor
in the category
for longer life
& durability

WALL 41

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330

Motor with revolutionary

CT@TECH

for smoother, longer and
reliable operations.

WALL 41



Extra protection
with powder-coated
guard and polymer ring



Up & down
tilt mechanism



Motor protected
with thermal overload
protection device



Aerodynamic
resin blades
for high air thrust



3-Speed piano
switch control



90-degree
oscillation



Powerful motor
for high air delivery



Crystal White



Azure
Blue-White



Crimson
Red-White

WALL 44

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Up & down
tilt mechanism



Aerodynamic
resin blades
for high air thrust



90-degree
oscillation



Extra protection
with powder-coated
guard and polymer ring



Motor protected
with thermal overload
protection device



Powerful motor
for high air delivery

ROTO-53

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330

ROTO53



Wall mounting
regulator



360-degree
cycle motion



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Powerful motor
for high air delivery

**HIGH
SPEED**



ZIPPY

ZIPPY

Sweep (mm) : 225

Air delivery : 16 CMM

RPM : 2500



Aerodynamic
plastic blades
for high air thrust



Motor protected
through thermal overload
protection device



Attractive colour
combination



Heavy-duty motor
with 2500 RPM
provides high air thrust



2-in-1 advantage of
wall mounting &
table-top usage

STAND 37

Sweep (mm) : 400

Air delivery : 100 CMM

RPM : 2100



Up & down
tilt mechanism



Motor protection
thermal overload protection
device with auto reset



2000 RPM
with high speed
powerful motor



90 degree
oscillation



Aerodynamically
designed resin blades
for high air delivery



Extra protection
against corrosion
with powder-coated
guard and polymer ring

Motor with revolutionary

CT&TECH

For smoother, longer and
reliable operations.

FARATA FT-01

Sweep (mm) : 600

Air delivery : 167 CMM

RPM : 1400



Balanced operation
& powder-coated finish
ensure longer life



Heavy-duty motor &
aerodynamic blades give
high air thrust at
minimum noise



3-speed rotary
switch control



STAND 37

**HIGH
SPEED**



FARATA FT-01

For Commercial Use

STAND 38

Sweep (mm) : 450

Air delivery : 87 CMM

RPM : 1330



Up & down
tilt mechanism



Motor protection
through thermal overload
protection device



30-degree
oscillation



Specially designed
high torque motor



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Front & back
guard with extra
ribs for safety



Aerodynamically
designed aluminum
blades give high air thrust



Sleek switch panel &
round base add
elegance to the decor



STAND 38

STAND 39

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330

**ALL METAL
CONSTRUCTION**



Up & down
tilt mechanism



Remote control
for ease of operation



Breeze mode and timer
for auto switch off



Motor protection
through thermal overload
protection device



Aerodynamically
designed aluminum
blades give high air thrust



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Advanced touch-screen
panel for manual operation



STAND 39

With Remote

STAND 33

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Specially designed
high torque motor



Aerodynamically
designed resin blades
ensure high thrust of air



3-speed piano
switch control



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



90-degree
oscillation



STAND 33

STAND 31

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Aerodynamically
designed resin blades
for high air delivery



3-speed piano
switch control



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Cross-steel base
adds elegance
to the design



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



90-degree
oscillation



STAND 31

STAND 32

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



90-degree
oscillation



Aerodynamically
designed resin blades
for high air delivery



Extra protection
against corrosion
with powder-coated
guard and polymer ring



3-Speed piano
switch control



Round base
finish adds to the
overall aesthetics



Telescopic arrangement
for full height adjustment
by contemporary collect



Grey



Crimson
Red-White



STAND 34

STAND 34

Sweep (mm) : 400

Air delivery : 84 CMM

RPM : 1330

**ALL METAL
CONSTRUCTION**



Specially designed
high-torque motor



Up & down
tilt mechanism



Motor protection
thermal overload
protection device



90-degree
oscillation



Aerodynamically
designed resin blades
ensure high thrust



Extra protection
against corrosion
with powder-coated
guard and polymer ring



Sleek and ergonomically
located switch panel adds
to the elegance



PRESENTING
EXHAUST FANS

Lesser noise, more efficient than ever before. Our next generation of exhaust fans promise clearer air and dust-free surroundings.



Ventilator DX



Ventilator HS



Hill Air



Spring Air



Airflow



High Speed Exhaust



Power Flow



Smart Air



Heavy Duty Exhaust

RAFFA

Sweep (mm) : 150, 200

Air delivery : 210, 430 M³/Hr

RPM : 1300, 1280

RAFFA



Synchronous motor with
automatic electric shutter



High quality metal



Simple installation &
easy to keep clean



SMART AIR

SMART AIR

Sweep (mm) : 100, 150

Air delivery : 90, 240 M³/Hr

RPM : 2400, 1800



Stylish, compact fan with
super efficient motor

VENTILATOR HS

Sweep (mm) : 150, 200

Air delivery : 500, 750 M³/Hr

RPM : 2500, 2100

**HIGH
SPEED**



VENTILATOR HS



Smooth & silent operation



Sleek & trendy design



Dust protection shutter



2 years warranty



VENTILATOR DX

VENTILATOR DX

Sweep (mm) : 150, 200, 250

Air delivery : 280, 550, 780 M³/Hr

RPM : 1350, 1300, 1270



Resin body & blades for easy maintenance



Shutter to prevent dust from outside



International design

HIGH SPEED EXHAUST

Sweep (mm) : 225, 300

Air delivery : 1150 M³/Hr

RPM : 2250



Specifically designed powerful motor delivers high air thrust



Ideal for kitchens, bathrooms & restaurants



Metal blades & guard for longer life

HIGH SPEED EXHAUST



HIGH SPEED

AIR FLOW

AIR FLOW

Sweep (mm) : 225, 300

Air delivery : 550, 1290 M³/Hr

RPM : 1350, 1300



Metal blades & guard for longer life



Low power consumption

HILL AIR

Sweep (mm) : 225, 300

Air delivery : 550, 1290 M³/Hr

RPM : 1350, 1300



Metal blades & powder-coated finish for longer life



HILL AIR

POWER FLOW

Sweep (mm) : 225, 300

Air delivery : 865, 1800 M³/Hr

RPM : 1350, 1320

POWER FLOW



Powerful double ball bearing motor with high air delivery



Powder-coated in metallic colour



Ideal for low and industrial use

SPRING AIR

Sweep (mm) : 225, 300

Air delivery : 650, 1290 M³/Hr

RPM : 1300, 1300

SPRING AIR



Resin blades for easy cleaning



Economical, powder-coated finish

A full-page background image showing a worker in a yellow hard hat and dark blue shirt, seen from behind, holding a tablet. To the left, a yellow robotic arm is welding, with bright sparks flying. The background is a blurred industrial setting with large machinery.

PRESENTING **INDUSTRIAL FANS**

Heavy duty fans for Industrial use.



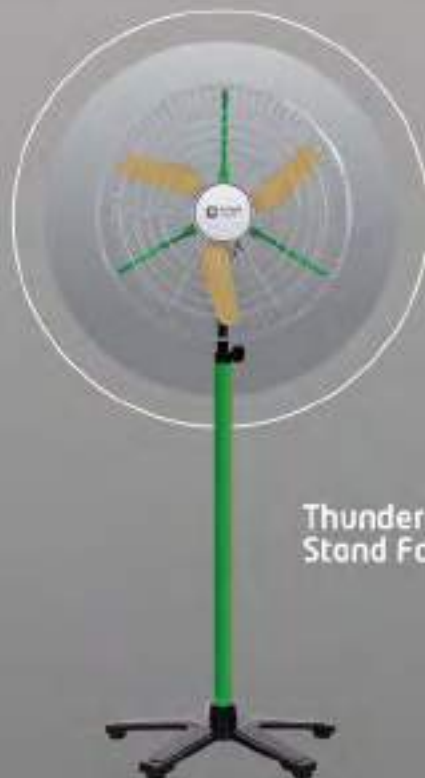
Thunderstorm
Wall Fan



Air Circulator
Wall 18/24



Air Circulator
Stand 18/24



Thunderstorm
Stand Fan



Heavy-duty Exhaust

THUNDERSTORM WALL FAN

Sweep (mm) : 450

Air delivery : 150 CMM

RPM : 1450

WALL FAN



Air circulator motor for high air delivery



Narrow blade profile, with aerodynamically designed blades for low noise



3-speed adjustment through the phase switch



Tilt adjustment for adjusting the fan at 15-degree angle



Floating arrangement for changing the position of oscillation

THUNDERSTORM STAND FAN

Sweep (mm) : 450

Air delivery : 150 CMM

RPM : 1450

STAND FAN



Air circulator motor for high air delivery



Narrow blade profile, with aerodynamically designed blades for low noise



3-speed adjustment through phase switch



Floating arrangement for changing the position of oscillation

THUNDERSTORM WALL FAN

Sweep (mm) : 600

Air delivery : 300 CMH

RPM : 1450

WALL FAN



Air circulator motor for high air delivery



Narrow blade profile, with aerodynamically designed blades for low noise



Flooding arrangement for changing the position of oscillation



Tilt adjustment for adjusting the fan head tilt up to 15-degree



Air circulator motor for high air delivery



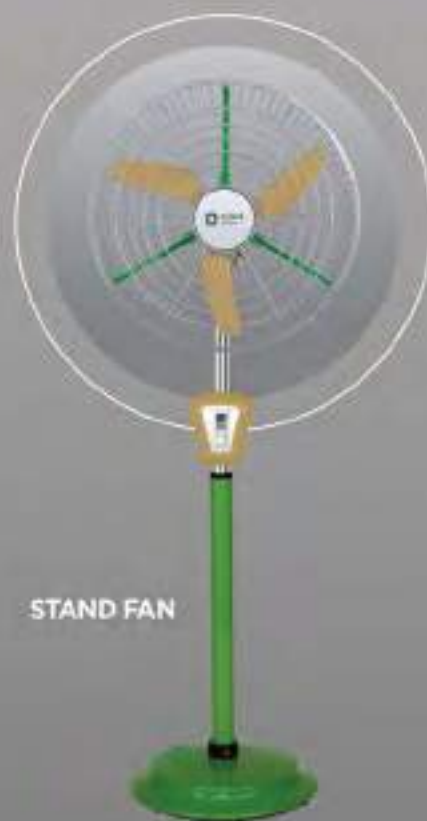
Narrow blade profile, with aerodynamically designed blades for low noise



Flooding arrangement for changing the position of oscillation



Air direction control by telescopic height adjustment & motor oscillation



STAND FAN

THUNDERSTORM STAND FAN

Sweep (mm) : 600

Air delivery : 300 CMH

RPM : 1450

HEAVY DUTY EXHAUST

Sweep (mm) : 300, 380, 450, 450, 600

Air delivery : 1750, 3500, 3900, 6200, 10000 M³/Hr

RPM : 1400, 1400, 900, 1400, 900



HEAVY DUTY
EXHAUST



Up & down
tilt mechanism



Motor protection
thermal overload protection
device with auto reset



90-degree
oscillation



Spiral guard design
ensure international
safety standard



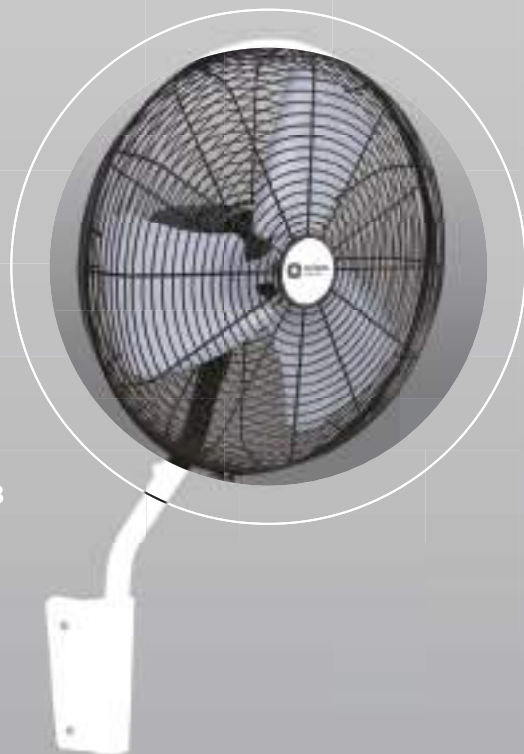
Designed to effectively combat
pollution. Sucks out smoke, dust,
colour & pollutants, making
the workplace clean and fresh

WALL AC 18

Sweep (mm) : 450

Air delivery : 135 CMM

RPM : 1400



WALL AC 18



Environment protection with durable powder coating



High torque gear box with safety clutch



Indexed floating system in the motor head



Spiral guard design ensure international safety standard



Powerful air circulator motor for continuous operation



Best-in-category air thrust

STAND AC-18

Sweep (mm) : 450

Air delivery : 135 CMM

RPM : 1400



STAND AC 18



High torque gear box with safety clutch



Best-in-category air thrust



3-speed control



Broad blade profile for low noise



Up & down tilt mechanism



Motor protection thermal overload protection device with auto-reset



90-degree oscillation



Spiral guard design ensure international safety standard



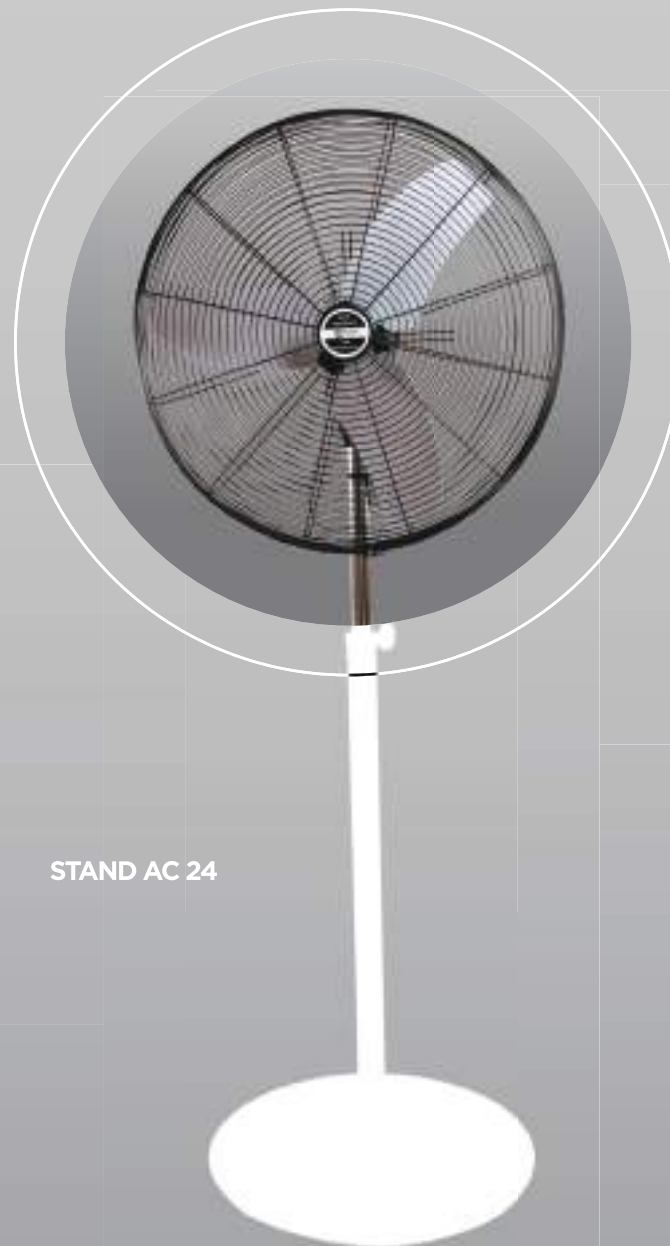
Powerful air circulator motor for high air delivery & thrust

STAND AC-24

Sweep (mm) : 600

Air delivery : 250 CMM

RPM : 1375



STAND AC 24

Technical Specification	Stand AC - 18	Stand AC - 24
Sweep (mm)	450	600
Speed (RPM)	1400	1375
Power Consumption (watts)	100	200
Air Delivery (m ³ /hr)	8100	15000
Max-Min. Height (mm)	1466-1158	1930-1470



High torque
gear box with
safety clutch



Best-in-category
air thrust



3-speed
control



Up & down
tilt mechanism



Motor protection
thermal overload protection
device with auto-reset



90-degree
oscillation



Spiral guard design
ensure international
safety standard



Powerful air circulator motor
for high air delivery & thrust



Broad blade profile
for low noise

WALL AC-24

Sweep (mm) : 600

Air delivery : 250 CMH

RPM : 1375



WALL AC 24



High torque
gear box with
safety clutch



Best-in-category
air thrust



Indexed floating
system in the motor head



Up & down
tilt mechanism



Motor protection
thermal overload protection
device with auto-reset



90-degree
oscillation



Spiral gear design
ensure international
safety standard



Powerful air circulator motor
for high air delivery & thrust



Environment protection
with durable powder
coating

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

I-SERIES FANS - 3 BLADES					
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (CFM)	CONSUMPTION (Watts)	POP-UP VALUE
I-First	1200	330	215	32	NA
I-First IoT	1200	330	225	28	NA
Hector 500	900	400	140	25	NA
Hector 500	1200	350	228	32	NA
Hector 500	1400	300	260	35	NA
Hector 500 with remote	1200	350	228	28	NA
HERO SERIES FANS - 3 BLADES					
Herodion	1200	310	260	40	NA
Herostorm	1320	300	300	75	NA
Herocool	1360	300	300	75	NA
Heroguard, Herolife	1200	310	240	62	NA
Heroguard BLOC	1200	310	240	35	NA
Heroguard	900	400	140	54	NA
UNDERLIGHT CEILING FANS - 3 & 5 BLADES					
Woodland	1300	250	215	80	NA
Suberik, Suberik Solo	1300	270	228	80	NA
Spectra	1200	320	210	20	NA
PREMIUM CEILING FANS - 2, 3 & 4 BLADES					
Vivaro	1200	380	230	75	NA
Stallion	1320	330	260	75	NA
Jazz, Jazz Trendz, Laurel, Twister III Speed	1200	380	230	75	NA
Blitz Duo	1200	380	230	75	451
Summer Pride, Summer Delite Decore/Ornamental, Deluxe	1200	320	230	68	460
Neubreeze, Summer Cool	1200	330	235	65	NA
Quadro Ornamental	1200	310	240	70	480
Summer Pride, Wendy, Summer Cool, Summer King XL, Neubreeze, Deluxe	1400	300	270	75	480
Grotto, Grotto Class, Grotto Shine, Wendy, Wendy Shine, Onno	1200	330	230	70	460
New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440
Quasar/Quasar Ornamental, Grotto	900	400	160	53	410
	1050	380	190	60	425
Quasar/Quasar Ornamental, Quasar Ornamental Shine (1200 mm Sweep only)	1200	320	235	70	475
	1400	300	275	73	480
Kira Shine	1200	375	230	70	NA
Rico, Rico Trendz	1200	320	230	70	NA
	1200	320	230	70	NA
Couplet	1200	280	230	60	NA
Gracia	1400	300	270	70	480

Falcon 400	1200	400	230	72	461
Summer Pride, Summer Cool, Neubreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro, Jazz	900	400	150	58	360
Summer Pride, Neubreeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Neubreeze, Summer Cool, Quasar Ornamental	800	850	140	70	NA
Grotto	600	850	110	65	NA
New Air Plus	600	800	110	62	NA
Jazz	500	850	110	68	NA
	1050	400	180	58	NA
	1400	300	270	75	NA
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze, Summer Breeze Pro	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
Summer Breeze Pro	1200	380	235	72	
KIDS FANS - 3 BLADES					
Fontash Rob Robby, Superhero by Fontash	1200	320	230	70	NA
CEILING FANS - ENERGY SAVERS, 220-240V, A.C., 50 Hz					
Direct Juan	1200	320	220	50	NA
Energy Star	1200	320	220	48	580
G-50	1200	350	220	50	570
Smart Saver 50	1200	350	220	50	570

RETRO SERIES				
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (CFM)	CONSUMPTION (Watts)
Retro Reik	300	2100	47	60
Retro T12	300	2100	47	60
Retro T16	400	1300	80	56
Stand 35	400	1300	80	56
Retro T16 Hs	400	2100	85	90
Stand 35 Hs	400	2100	85	90
TRENDZ SERIES				
MODEL	SWEEP (mm)	SPEED (RPM)	AIR DELIVERY (CFM)	CONSUMPTION (Watts)
Desk 26 Trendz	400	1330	84	58
Stand 32 Trendz	400	1330	84	58
Wall 44 Trendz	400	1330	84	58
Table 27 Trendz	400	2100	100	110
Stand 37 Trendz	400	2100	100	110
Wall 47 Trendz	400	2100	100	110

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

WIND PRO SERIES				
Model Name	Supply (mm)	Speed (RPM)	Air Delivery (cmm)	Consumption (Watts)
Desk 60	400	1350	100	80
Stand 70	400	1350	100	80
Wall 80	400	1350	100	80
TORNADO SERIES				
Wall 50	400	2250	100	110
THUNDERSTORM SERIES				
18" Thunderstorm Stand Fan	450	1450	150	80
18" Thunderstorm Wall Fan	450	1450	150	80
24" Thunderstorm Stand Fan	600	1450	300	170
24" Thunderstorm Wall Fan	600	1450	300	170
PEDESTAL FAN				
Tornado II	450	1325	110	90
Stand 24	400	1330	84	58
Stand 31	400	1330	84	58
Stand 32	400	1330	84	58
Stand 39	400	1330	84	58
Stand 33	400	1330	84	58
Stand 37	400	2100	100	110
Stand 38	450	1330	87	64
Foraks FT-01	600	1400	167	160
Stand RC 18	450	1400	135	100
Stand RC 24	600	1375	250	200
TABLE FANS				
Desk 25	400	1330	84	58
Desk 26	400	1330	84	58
Desk 71	400	1330	84	58
Table 27	400	2100	100	110
Desk 17	300	2000	90	90
WALL FANS				
Model Name	Supply (mm)	Speed (RPM)	Air Delivery (cmm)	Consumption (Watts)
Wall RC 18	450	1400	135	100
Wall RC 24	600	1375	250	200
Wall 14	300	2100	80	90
Wall 41	400	1330	84	58
Wall 43	400	1330	84	58

Wall 44	400	1330	84	58
Wall 47	400	2100	100	110
Wall 49	400	1330	84	58
Wall 11	300	1400	90	53
Wall 48	450	1330	87	64
Tornado Wall I	450	1325	110	90
MULTI-UTILITY FAN				
Roto 53	400	1330	84	58
Dippy (High Speed)	225	2500	96	50
STYLUS SERIES				
Stylus Stand	400	1350	100	80
Stylus Wall	400	1350	100	80
EXHAUST FANS				
Model Name	Supply (mm)	Speed (RPM)	Air Delivery (cmm)	Consumption (Watts)
Smart Air	100	2400	90	18
	150	1800	240	24
Spring Air	225	1300	650	55
	300	1300	1290	68
Ventilator DX	150	1350	280	38
	200	1300	550	40
	250	1270	780	40
Ventilator S	150	2500	500	40
	200	2100	750	60
HR Air	225	1350	550	42
	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
Airflow	225	1350	550	38
	300	1300	1290	50
Power Flow	225	1350	865	48
	300	1320	1800	72
Heavy Duty Exhaust	300	1400	1750	85
	380	1400	3500	150
	450	900	3000	145
	600	1400	6200	375
Reflo	150	1300	210	24
	200	1280	430	28

AREA	BRANCH ADDRESS
Mumbai	Mr. Vishal Deb Orient Electric Limited, Dev Corps, 804, Connaught Junction, Eastern Highway, Thane West - 400601. Contact No: 9769208629
Pune	Mr. Vishal Deb Orient Electric Limited, Unit no. 201A/201B, Second floor, The Victoria CTS No. 759/28, plot no. 256, Deccan Gymkhana, Near Hotel Goodluck, Sreeji Nagar, Pune - 411005 Contact No: 9769208629
Thiruvallur	Mr. Deepak Suresh Orient Electric Limited, Block no 402, 4th Floor, Shriyash Heights, Plot no. 95, Lendra West Precinct, Rondaspeth, Thiruvallur - 440010 Contact No: 9158996291
Indore	Mr. Rajeev Dailvedi Orient Electric Limited, 212-214, 2nd floor, DHI Trident, Block no. 3, PU, S, Scheme no. 54, Near Vijaynagar Square, Indore - 452030 Contact No: 9825724892
Rajpur	Mr. Rajeev Dailvedi Orient Electric Limited, Harshit corporate, 5th floor, office no. 512, beside Ananta Nagar, GE Road, Ananta Nagar, Rajpur - 492001, CHATT. Contact No: 9825724892
Delhi	Mr. Rakesh Chaurasia/ Mr. SM Sharma Rajent Enterprises 3/15, Roaf Ri Road, New Delhi - 110002 Contact No: 8826243355, 9818287212
Haryana	Mr. Dinesh Yadav/ Mr. Rakesh Dhanwantri Risk Distributors, 14/3, Mathura Road, Behind HDB Bank, Meerut Mahatapur Metro Station, Haryana - 121003 Contact No: 9549001002/9950942020
Rajasthan	Mr. Mangal Singh/ Mr. Rakesh Dhanwantri Vasundhara International D-2(B), Meera Marg, Komal Vardhawan, Bani Park, Rajasthan - 302016 Contact No: 9001296204/9950942020
Meerut	Mr. Raj Kumar Agarwal/ Mr. Ramit Bhatnagar Bhandharia Brothers Pvt Ltd., A - 35, Sneh Milan, T. P. Nagar, Near Water Tank, Meerut - 250002 Contact No: 7666543500, 9971397635
Lucknow	Mr. Raj Kumar Agarwal/ Mr. Ramit Bhatnagar Orient Electric Limited, 602, 6th floor, Robot Square, 20 A, Vishal Sabha Marg, Lucknow - 226001 Contact No: 7666543500, 9971397635
Ahmedabad	Mr. Jayashankar Chohan Orient Electric Limited, 201, Ash Complex, B.H.L.S Show Room, Mishakoti Six Road, Narvaingam, Ahmedabad - 380009 Contact No: 9909069272
Chandigarh	Mr. Dinesh Trehon Orient Electric Limited, SCO 840, 1st Floor, FRC Marwara, Chandigarh - 160031 Contact No: 9646009593
Amritsar	Mr. Manoj Gogia Daga Co. Daga House, Mohan Singh Road, Amritsar - 143001 Contact No: 9889060010

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Kerala	Mr. RAJEEV S. Orient Electric Limited, VINGO-K, Solomon Tower, 2nd floor, Muthiadu, Pk-49, Maradu, Cochin - 682104, Kerala Contact No: 9645305853
Chennai	Mr. Sathya Tharayanan Orient Electric Limited, No. 53, 2nd Floor, Mallikarjun Estate, 53, Ethiraj Salai, Egmore, Chennai - 600008 Contact No: 9962706902
Coimbatore	Mr. K. Prakash Rada Marketing Pvt Ltd, 231B, Kallaganur Street Mini's Colony, Rameswaram, Coimbatore - 641009. Contact No: 9944484128
Madurai	Mr. K. Prakash Rada Marketing Pvt Ltd, 22B, UG colony, K.K. Nagar, Madurai - 625020 Contact No: 9944484128
Kolkata	Mr. Manish Moha Orient Electric Ltd, 5, Ghose Bhai Lane Kolkata - 700054 Contact No: 9839622799
Bhubaneswar	Mr. Ganadutta Bhasari Orient Electric Limited, Plot no-263, 1st floor, Annapurna complex, Bapuji Nagar, Bhubaneswar Pin - 751009 Contact No: 9438438381
Patna	Mr. Rakesh Singh Patna Home Appliances Co., M/12, Sri Krishna Nagar, Patna Bihar - 800001 Contact No: 8940560804
Ranchi	Mr. Rakesh Singh Orient Electric Limited, Unit No. 103, Paras Apartments, Kutcheng Road, Ranchi - 834001, Contact No: 8940560804
Hyderabad	Mr. GMP Raja Gopal Orient Electric Limited, Unit No. 2, 3rd floor, Hotel Arcade, Ranjana "K" Road, Secunderabad - 500093 Contact No: 9949325690
Bangalore	Mr. Shrinivas Sengottai Orient Electric Limited, Unit No. 309 & 310, 3rd floor Mata Chamber, Miller Road, Bangalore - 560052 Contact No: 9972377994
Vijayawada	Mr. S. Sriam Orient Electric Limited, G/F, Annapurna Apartment, Pithich Street, Lobbier Vijayawada - 520010 Contact No: 9444957684
Kanpur	Mr. Ravi Dargia Bhandharia Brothers Pvt Ltd, 75/4, Halsey Road, Kanpur - 208001 Contact No: 9415050735
Gurgaon	Mr. Manoj Gurgaon Roller Flour Mills Limited, Opp Hotel Gateway Grandeur, 160B-1/5, GS Road, Gurgaon, Gurgaon - 761005 Contact No: 9864858464

SERVICE BRANCH OFFICE

Delhi

Orient Electric 62, 1st floor Okhla Industrial Estate, Phase 3, New Delhi-110020

Indore

No 419 4th Floor Shagun sterling plot no 7 PU 4 SCH-54 Vijay nagar Square Indore-452010

Kolkata

6 Chore Bibi lane, Phool Bagan, kodapara, Kankurgachi, Kolkata west Bengal-700054

Chennai

12 Second Floor Wellington Estate 53, Ehitiraj Salai, Egmore Chennai-600008

Gujarat

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahmedabad-380009

Customer Care No: 1800 103 7574 (Toll-Free)

HOW TO SELECT THE CORRECT ORIENT ELECTRIC CEILING FAN

ROOM SIZE	FAN SIZE			PSPD Value 3 Blades	PSPD Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	400	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fans	
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/500	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	
Important: To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 10cm or more below the ceiling. For large rooms with more than one fan, the center distance between each will depend on subnets.					

Swirep	1800mm	1200mm	1050mm	900mm
Center Distance	3m	2.5m	2m	1.8m

- Visually shown in the brochure, may vary slightly from actual product
- All ceiling fans are with double ball bearing
- Air delivery may vary $\pm 5\%$
- All specifications are subject to change without any prior notice
- Models may change during the year



CK BIRLA GROUP



switch to smart

Fans | Home Appliances | Lighting | Switchgear

Orient Electric Limited (a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020. Orient Helpline no.: 1800 103 7574 (Toll Free)

Email: customer.connect@orientelectric.com, Website: www.orientelectric.com

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